UV+EB Technology reaches a targeted audience of end users, formulators, raw material suppliers and service providers interested in UV, UV LED and electron beam curing processes through print, digital and mobile distribution. Packed with technical content and process applications, the magazine provides actionable articles that aim to educate and improve the entire industry.

From the most up-to-date technical information on UV, UV LED and electron beam processes to product announcements, industry news and equipment highlights, UV+EB Technology provides valuable education that aims to expand the reach of these curing technologies.
READERSHIP

UV+EB Technology brings targeted, current technical content to an audience that is involved with the manufacturing and application of ultraviolet and electron beam curing technologies through print and digital distribution.

AUDIENCE EXPOSURE

Print & Digital Magazine
11,500
Avg. Qtrly. Readership

12,600
Avg. Monthly Digital Page Views

UV+EB Technology ENews
5,000
Avg. Circulation Each Month

Website
2,975
Avg. Monthly Unique Visitors

3,800
Avg. Monthly Visits

5,425
Avg. Monthly Page Views

MAGAZINE DISTRIBUTION

The print edition of UV+EB Technology magazine is distributed across the United States four times each year, with additional distribution at tradeshows and other industry events. Readers around the globe also can access digital copies of the publication for free at www.uvebtechnology.com. Additional audience reach is achieved through a monthly enewsletter and via the UV+EB Technology website, which features the latest news and archived stories from years past.

TARGETED READERSHIP

3D Printing
(Additive Manufacturing)
Aerospace/Defense
Automotive
Collision Repair/Refinishing
Electronics

Medical Devices
Metal Finishing
Plastics & Composites
Printing & Packaging
Wood Finishing
With print, digital and mobile delivery methods, UV+EB Technology reaches readers wherever they are.

Digital editions enhance the print magazine with interactive video and clickable links. The digital edition is hosted on the UV+EB Technology website and promoted through email and social media - giving advertisers extended exposure.

Website contains the latest news with links to stories and access to the digital edition.

digital edition features live links to websites and video for more in-depth information.

AUDIENCE REACH OPPORTUNITIES

- Print ads with digital exposure, too
- Website advertising with exposure to every visitor
- ENews advertising for monthly exposure
- Video enhancement opportunities in the digital edition

ADDITIONAL EXPOSURE AT TRADESHOWS AND INDUSTRY EVENTS

- BIG IDEAS CONFERENCE
- PACK EXPO
- LALEXPO AMERICAS
- WCX
- PRINTING UNITED
- ANTEC 2021
Monthly Exposure Opportunities in UV+EB Technology ENews

The UV+EB Technology ENews is distributed to over 5,000 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser’s website and/or specific landing pages.

Daily Exposure Opportunities on the UV+EB Technology Website

The UV+EB Technology website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 5,425 page views per month from 2,975 unique monthly visitors

Expanded Exposure Opportunities in the UV+EB Technology Digital Edition

- Free links to the advertiser’s website through the digital edition, with 12,600 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure