Monthly Exposure Opportunities in UV+EB Technology ENews
The UV+EB Technology ENews is distributed to over 5,000 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser’s website and/or specific landing pages.

Daily Exposure Opportunities on the UV+EB Technology Website
The UV+EB Technology website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 5,425 page views per month from 2,975 unique monthly visitors

Expanded Exposure Opportunities in the UV+EB Technology Digital Edition

- Free links to the advertiser’s website through the digital edition, with 12,600 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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**EDITORIAL LINE-UP 2021**

- **Issue 1**
  - **Industries:** Plastics & Composites, Wood Finishing
  - **Focuses:** Adhesion, UV-Curable Chemistry
  - **Event Coverage:** BIG Ideas Conference
  - **Bonus Distribution:** BIG Ideas Conference, TAGA 2021, ANTEC 2021, LabelExpo Americas, Brand Print Americas, WCX 2021, NPE 2021

  - **Ad Closing:** Jan. 8, 2021
  - **Materials Due:** Jan. 18, 2021
  - **Publication Date:** Feb. 5, 2021
  - **Online Launch:** Feb. 26, 2021

- **Issue 2**
  - **Industries:** Electronics, Transportation
  - **Focuses:** LED Technologies, Lightweighting
  - **Bonus Distribution:** AWFS Fair, NPE 2021

  - **Ad Closing:** Apr. 9, 2021
  - **Materials Due:** Apr. 19, 2021
  - **Publication Date:** May 7, 2021
  - **Online Launch:** May 28, 2021

- **Issue 3**
  - **Annual Buyers Guide Edition**
  - **Industries:** Print and Packaging
  - **Focuses:** Sustainability, Inks & Coatings
  - **Event Coverage:** PRINTING United
  - **Bonus Distribution:** PRINTING United, PACK EXPO Las Vegas

  - **Ad Closing:** July 9, 2021
  - **Materials Due:** July 19, 2021
  - **Publication Date:** Aug. 6, 2021
  - **Online Launch:** Aug. 27, 2021

- **Issue 4**
  - **Industries:** Medical/Biomedical, 3D Printing
  - **Focuses:** Healthy & Safety, Measurement & Testing
  - **Bonus Distribution:** RadTech 2022, Foil to Finish 2022

  - **Ad Closing:** Oct. 8, 2021
  - **Materials Due:** Oct. 18, 2021
  - **Publication Date:** Nov. 5, 2021
  - **Online Launch:** Nov. 29, 2021

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**2021 MEDIA KIT**

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