

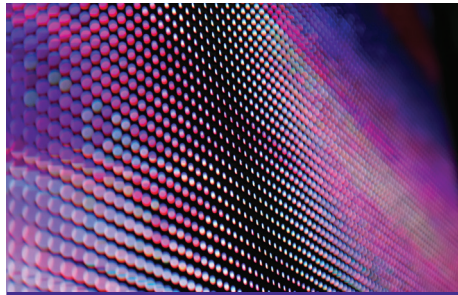


ISSUE 1

- **Industries:** Plastics & Composites, Wood Finishing
- **Focuses:** Adhesion, UV-Curable Chemistry
- **Event Coverage:** BIG Ideas Conference

Bonus Distribution: BIG Ideas Conference, TAGA 2021, ANTEC 2021, LabelExpo Americas, Brand Print Americas, WCX 2021, NPE 2021

Ad Closing **Jan. 8, 2021**
Materials Due **Jan. 18, 2021**
Publication Date **Feb. 5, 2021**
Online Launch **Feb. 26, 2021**



ISSUE 2

- **Industries:** Electronics, Transportation
- **Focuses:** LED Technologies, Lightweighting

Bonus Distribution: AWFS Fair, NPE 2021

Ad Closing **Apr. 9, 2021**
Materials Due **Apr. 19, 2021**
Publication Date **May 7, 2021**
Online Launch **May 28, 2021**



ISSUE 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging
- **Focuses:** Sustainability, Inks & Coatings
- **Event Coverage:** PRINTING United

Bonus Distribution: PRINTING United, PACK EXPO Las Vegas

Ad Closing **July 9, 2021**
Materials Due **July 19, 2021**
Publication Date **Aug. 6, 2021**
Online Launch **Aug. 27, 2021**



ISSUE 4

- **Industries:** Medical/Biomedical, 3D Printing
- **Focuses:** Healthy & Safety, Measurement & Testing

Bonus Distribution: RadTech 2022, Foil to Finish 2022

Ad Closing **Oct. 8, 2021**
Materials Due **Oct. 18, 2021**
Publication Date **Nov. 5, 2021**
Online Launch **Nov. 29, 2021**

Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 5,000 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 5,425 page views per month from 2,975 unique monthly visitors

Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 12,600 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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