

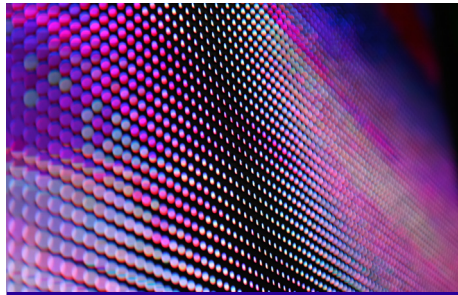


QUARTER 1

- **Industries:** Plastics & Composites, Wood Finishing
- **Focuses:** Adhesion, Health & Safety
- **Event Coverage:** RadTech 2022

Bonus Distribution: TAGA 2022, WCX 2022, RadTech 2022

Ad Closing **Jan. 14, 2022**
 Materials Due **Jan. 24, 2022**
 Publication Date **Feb. 11, 2022**
 Online Launch **Mar. 1, 2022**



QUARTER 2

- **Industries:** Electronics, Transportation
- **Focuses:** LED Technologies, Lightweighting

Bonus Distribution: LabelExpo Americas 2022, Amplify Print 2022

Ad Closing **Apr. 15, 2022**
 Materials Due **Apr. 25, 2022**
 Publication Date **May 13, 2022**
 Online Launch **June 1, 2022**

Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 5,100 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 6,900 page views per month from 3,800 unique monthly visitors



QUARTER 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging
- **Focuses:** Sustainability, Inks & Coatings
- **Event Coverage:** PRINTING United

Bonus Distribution: PRINTING United, Pack Expo International 2022

Ad Closing **July 15, 2022**
 Materials Due **July 25, 2022**
 Publication Date **Aug. 12, 2022**
 Online Launch **Sept. 1, 2022**



QUARTER 4

- **Industries:** Medical/Biomedical, 3D Printing
- **Focuses:** Bio-Based Materials, Measurement & Testing
- **Event Coverage:** RadTech Fall Meeting

Bonus Distribution: Big Ideas Conference 2023

Ad Closing **Oct. 14, 2022**
 Materials Due **Oct. 24, 2022**
 Publication Date **Nov. 11, 2022**
 Online Launch **Dec. 1, 2022**

Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 12,500 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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