

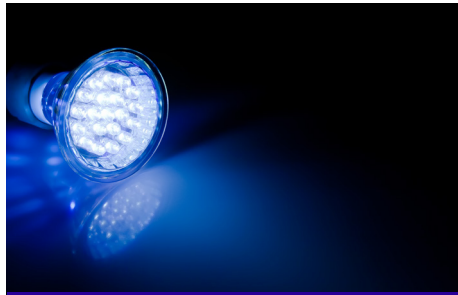


QUARTER 1

- **Industries:** Plastics & Composites, Wood Finishing
- **Focuses:** Adhesion, Health & Safety
- **Event Coverage:** Big Ideas Conference 2023

Bonus Distribution: Big Ideas Conference 2023, PTXPO 2023

Ad Closing **Jan. 16, 2023**
Materials Due **Jan. 23, 2023**
Publication Date **Feb. 20, 2023**
Online Launch **Feb. 27, 2023**



QUARTER 2

- **Industries:** Electronics, Transportation
- **Focuses:** LED Technologies, Lightweighting
- **Event Coverage:** Photopolymerization Fundamentals

Bonus Distribution: Photopolymerization Fundamentals, Embellishment Summit 2023

Ad Closing **Apr. 17, 2023**
Materials Due **Apr. 24, 2023**
Publication Date **May 22, 2023**
Online Launch **May 29, 2023**

Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 4,800 UV/EB industry professionals throughout the North American marketplace each month, providing:

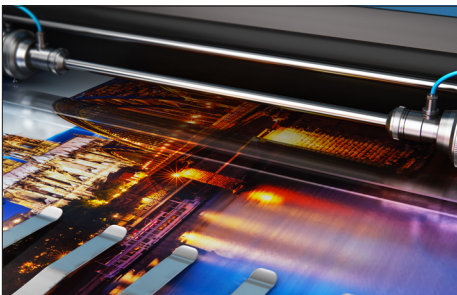
- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 7,142 page views per month from 4,105 unique monthly visitors

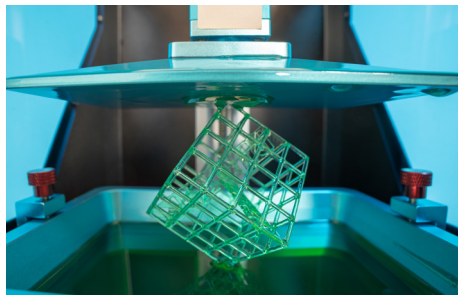


QUARTER 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging
- **Focuses:** Sustainability, Inks & Coatings
- **Event Coverage:** PRINTING United 2023

Bonus Distribution: PRINTING United, Pack Expo Las Vegas 2023

Ad Closing **July 17, 2023**
Materials Due **July 24, 2023**
Publication Date **Aug. 21, 2023**
Online Launch **Aug. 28, 2023**



QUARTER 4

- **Industries:** Medical/Biomedical, 3D Printing
- **Focuses:** Bio-Based Materials, Measurement & Testing
- **Event Coverage:** RadTech Fall Meeting

Bonus Distribution: RadTech 2024: UV+EB Technology Conference, NPE 2024

Ad Closing **Oct. 16, 2023**
Materials Due **Oct. 23, 2023**
Publication Date **Nov. 20, 2023**
Online Launch **Nov. 27, 2023**

Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 9,027 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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