



### QUARTER 1

- **Industries:** Plastics & Composites, Wood Finishing
- **Focuses:** Adhesion, Health & Safety
- **Technology:** Adhesives/Sealants

**Bonus Distribution:** NPE 2024, RadTech 2024

Ad Closing **Jan. 15, 2024**  
 Ad Materials Due **Jan. 22, 2024**  
 Publication Date **Feb. 19, 2024**  
 Online Launch **Feb. 26, 2024**



### QUARTER 2

- **Industries:** Electronics, Transportation
- **Focuses:** Lightweighting, Energy Storage
- **Technology:** Coatings

**Bonus Distribution:** Photopolymerization Fundamentals

Ad Closing **Apr. 15, 2024**  
 Ad Materials Due **Apr. 22, 2024**  
 Publication Date **May 20, 2024**  
 Online Launch **May 28, 2024**

## Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 4,775 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

## Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 8,000 page views per month from 4,750 unique monthly visitors



### QUARTER 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging
- **Focuses:** Sustainability, Inks & Coatings, Cast & Cure
- **Technology:** 3D Printing Resins/Photopolymers

**Bonus Distribution:** PRINTING United, Pack Expo International

Ad Closing **July 15, 2024**  
 Ad Materials Due **July 22, 2024**  
 Publication Date **Aug. 19, 2024**  
 Online Launch **Aug. 26, 2024**



### QUARTER 4

- **Industries:** Medical/Biomedical, 3D Printing
- **Focuses:** Bio-Based Materials, Measurement & Testing
- **Technology:** Cure/Dose Measurement

**Bonus Distribution:** Big Ideas 2025

Ad Closing **Oct. 14, 2024**  
 Ad Materials Due **Oct. 21, 2024**  
 Publication Date **Nov. 18, 2024**  
 Online Launch **Nov. 25, 2024**

## Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 10,300 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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