



### QUARTER 1

- **Industries:** Plastics & Composites, Wood & Building Products
- **Focuses:** Adhesion, Health & Safety
- **Technology:** Coating Equipment/Machinery

**Bonus Distribution:** RadTech 2025, American Coatings Show

Ad Closing **Jan. 20, 2025**  
 Ad Materials Due **Jan. 27, 2025**  
 Publication Date **Feb. 14, 2025**  
 Online Launch **Feb. 24, 2025**



### QUARTER 2

- **Industries:** Electronics & Batteries, Transportation
- **Focuses:** Lightweighting, Energy Storage
- **Technology:** Photoinitiators/Sensitizers

**Bonus Distribution:** Amplify Print 2025

Ad Closing **Apr. 21, 2025**  
 Ad Materials Due **Apr. 28, 2025**  
 Publication Date **May 16, 2025**  
 Online Launch **May 26, 2025**

### Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 4,800 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

### Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 9,150 page views per month from 5,400 unique monthly visitors



### QUARTER 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging, Metal Decorating, Coil Coatings
- **Focuses:** Sustainability, Inks & Coatings
- **Technology:** UV LED Curing Equipment/Machinery

**Bonus Distribution:** Photopolymerization Fundamentals, PRINTING United, PACK EXPO Las Vegas

Ad Closing **July 21, 2025**  
 Ad Materials Due **July 28, 2025**  
 Publication Date **Aug. 15, 2025**  
 Online Launch **Aug. 25, 2025**



### QUARTER 4

- **Industries:** Medical/Biomedical, 3D Printing/Additive Manufacturing
- **Focuses:** Measurement & Testing
- **Technology:** Additives

**Bonus Distribution:** Big Ideas 2026

Ad Closing **Oct. 20, 2025**  
 Ad Materials Due **Oct. 27, 2025**  
 Publication Date **Nov. 14, 2025**  
 Online Launch **Nov. 24, 2025**

### Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 5,600 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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