





WHAT IS UV+EB TECHNOLOGY?

UV+EB Technology reaches a targeted audience of end users, formulators, raw material suppliers and service providers interested in UV, UV LED and electron beam curing processes through print, digital and mobile distribution. Packed with technical content and process applications, the magazine provides actionable articles that aim to educate and improve the entire industry.

OUR MISSION

From the most up-to-date technical information on UV, UV LED and electron beam processes to product announcements, industry news and equipment highlights, *UV+EB Technology* provides valuable education that aims to expand the reach of these curing technologies.

WHY US?



13,500 readers each quarter



5,600 digital edition page views each month



4,800enews readers
each month



9,150 website page views each month

UV+EB Technology brings targeted, current technical content to an audience that is involved with the manufacturing and application of ultraviolet and electron beam curing technologies through print and digital distribution.

AUDIENCE EXPOSURE

Print & Digital Magazine

13,500

Avg. Qtrly. Readership

5,600

Avg. Monthly Digital Page Views

UV+EB Technology ENews

4,800

Avg. Circulation Each Month

Website

5,400

Avg. Monthly Unique Visitors

4,100

Avg. Monthly Visits

9,150

Avg. Monthly Page Views



MAGAZINE DISTRIBUTION

The print edition of *UV+EB Technology* magazine is distributed across the United States four times each year, with additional distribution at tradeshows and other industry events. Readers around the globe also can access digital copies of the publication for free at **www.uvebtechnology.com**. Additional audience reach is achieved through a monthly enewsletter and via the *UV+EB Technology* website, which features the latest news and archived stories from years past.

TARGETED READERSHIP

3D Printing (Additive Manufacturing)

Aerospace/Defense

Automotive

Collision Repair/Refinishing

Electronics

Medical Devices
Metal Finishing
Plastics & Composites
Printing & Packaging

Wood Finishing

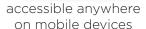
With print, digital and mobile delivery methods, *UV+EB Technology* reaches readers wherever they are.





website
contains the
latest news
with links to
stories and
access to the
digital edition







digital edition features live links to websites and video for more in-depth information TARGETED
DISTRIBUTION
THAT REACHES
THE DECISION
MAKERS USING
ULTRAVIOLET
AND ELECTRON
BEAM CURING
TECHNOLOGIES

AUDIENCE REACH OPPORTUNITIES

Print ads with digital exposure, too

Website advertising with run-of-site ads

ENews advertising for monthly exposure

Video
enhancement
opportunities in
the digital edition



Digital editions
enhance the print
magazine with
interactive video
and clickable links.
The digital edition is
hosted on the UV+EB
Technology website and

promoted through email and social media – giving advertisers **extended exposure**.

ADDITIONAL EXPOSURE AT TRADESHOWS AND INDUSTRY EVENTS

AMERICAN COATINGS





PACK EXPO LAS VEGAS





PHOTOPOLYMERIZATION



RADTECH 2025



- Industries: Plastics & Composites, Wood & Building Products
- Focuses: Adhesion, Health & Safety
- Technology: Coating Equipment/ Machinery

Bonus Distribution: RadTech 2025. American Coatings Show

> Ad Closing Jan. 20, 2025 Ad Materials Due Jan. 27, 2025 Publication Date Feb. 14, 2025 Online Launch Feb. 24, 2025



• Industries: Electronics & Batteries, Transportation

- Focuses: Lightweighting, Energy Storage
- Technology: Photoinitiators/ Sensitizers

Bonus Distribution: Amplify Print 2025

> Ad Closing Apr. 21, 2025 Ad Materials Due Apr. 28, 2025 Publication Date May 16, 2025 Online Launch May 26, 2025



QUARTER 3

- Annual Buyers Guide Edition
- Industries: Print and Packaging, Metal Decorating, Coil Coatings
- Focuses: Sustainability, Inks & Coatings
- Technology: UV LED Curing Equipment/Machinery

Bonus Distribution:

Photopolymerization Fundamentals, PRINTING United, PACK EXPO Las Vegas

> Ad Closing July 21, 2025 Ad Materials Due July 28, 2025 Publication Date Aug. 15, 2025 Online Launch Aug. 25, 2025



QUARTER 4

- Industries: Medical/Biomedical. 3D Printing/Additive Manufacturing
- Focuses: Measurement & Testing
- Technology: Additives

Bonus Distribution: Big Ideas 2026

Ad Closing Oct. 20, 2025 Ad Materials Due Oct. 27, 2025 Publication Date Nov. 14, 2025 Online Launch Nov. 24, 2025

Monthly Exposure Opportunities in **UV+EB Technology ENews**

The UV+EB Technology ENews is distributed to over 4.800 UV/EB industry professionals throughout the North American marketplace each month, providina

- Up-to-date industry news
- Fresh technical content
- · Product launches and technology
- · Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

Daily Exposure Opportunities on the UV+EB Technology Website

The UV+EB Technology website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- · Banner ads available
- Averaging 9,150 page views per month from 5,400 unique monthly visitors

Expanded Exposure Opportunities in the **UV+EB Technology** Digital Edition

- Free links to the advertiser's website through the digital edition, with 5,600 page views per month.
- · Video links available as an ad enhancement
- · Promoted via email and social media for additional exposure

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