



# UV+EB TECHNOLOGY

## 2025 MEDIA KIT



### WHAT IS UV+EB TECHNOLOGY?

UV+EB Technology reaches a targeted audience of end users, formulators, raw material suppliers and service providers interested in UV, UV LED and electron beam curing processes through print, digital and mobile distribution. Packed with technical content and process applications, the magazine provides actionable articles that aim to educate and improve the entire industry.

### OUR MISSION

From the most up-to-date technical information on UV, UV LED and electron beam processes to product announcements, industry news and equipment highlights, UV+EB Technology provides valuable education that aims to expand the reach of these curing technologies.

### WHY US?



**13,500**  
readers  
each quarter



**5,600**  
digital edition  
page views  
each month



**4,800**  
e-news readers  
each month



**9,150**  
website page  
views  
each month

*UV+EB Technology* brings **targeted, current technical content** to an audience that is involved with the manufacturing and application of **ultraviolet and electron beam curing technologies** through **print and digital distribution**.

### AUDIENCE EXPOSURE

#### Print & Digital Magazine

13,500

Avg. Qtrly. Readership

5,600

Avg. Monthly Digital Page Views

#### *UV+EB Technology* ENews

4,800

Avg. Circulation Each Month

#### Website

5,400

Avg. Monthly Unique Visitors

4,100

Avg. Monthly Visits

9,150

Avg. Monthly Page Views



### MAGAZINE DISTRIBUTION

The print edition of *UV+EB Technology* magazine is distributed across the United States four times each year, with additional distribution at tradeshows and other industry events. Readers around the globe also can access digital copies of the publication for free at [www.uvebtechnology.com](http://www.uvebtechnology.com). Additional audience reach is achieved through a monthly e-newsletter and via the *UV+EB Technology* website, which features the latest news and archived stories from years past.

### TARGETED READERSHIP

3D Printing  
(Additive Manufacturing)  
Aerospace/Defense  
Automotive  
Collision Repair/Refinishing  
Electronics

Medical Devices  
Metal Finishing  
Plastics & Composites  
Printing & Packaging  
Wood Finishing

With print, digital and mobile delivery methods, *UV+EB Technology* reaches readers wherever they are.



website contains the latest news with links to stories and access to the digital edition



accessible anywhere on mobile devices



digital edition features live links to websites and video for more in-depth information


TARGETED DISTRIBUTION THAT REACHES THE DECISION MAKERS USING ULTRAVIOLET AND ELECTRON BEAM CURING TECHNOLOGIES

## AUDIENCE REACH OPPORTUNITIES

 Print ads with digital exposure, too

 Website advertising with run-of-site ads










 ENews advertising for monthly exposure

 Video enhancement opportunities in the digital edition



**Digital editions** enhance the print magazine with interactive **video** and **clickable links**. The digital edition is hosted on the *UV+EB Technology* website and promoted through email and social media - giving advertisers **extended exposure**.

### ADDITIONAL EXPOSURE AT TRADESHOWS AND INDUSTRY EVENTS

|   |  |                           |
|---|--|---------------------------|
| <b>AMERICAN COATINGS</b>                |     | <b>AMPLIFY PRINT EXPO</b> |
| <b>PACK EXPO LAS VEGAS</b>              |     | <b>PRINTING UNITED</b>    |
| <b>PHOTOPOLYMERIZATION FUNDAMENTALS</b> |     | <b>RADTECH 2025</b>       |



### QUARTER 1

- **Industries:** Plastics & Composites, Wood & Building Products
- **Focuses:** Adhesion, Health & Safety
- **Technology:** Coating Equipment/Machinery

**Bonus Distribution:** RadTech 2025, American Coatings Show

Ad Closing **Jan. 20, 2025**  
 Ad Materials Due **Jan. 27, 2025**  
 Publication Date **Feb. 14, 2025**  
 Online Launch **Feb. 24, 2025**



### QUARTER 2

- **Industries:** Electronics & Batteries, Transportation
- **Focuses:** Lightweighting, Energy Storage
- **Technology:** Photoinitiators/Sensitizers

**Bonus Distribution:** Amplify Print 2025

Ad Closing **Apr. 21, 2025**  
 Ad Materials Due **Apr. 28, 2025**  
 Publication Date **May 16, 2025**  
 Online Launch **May 26, 2025**

### Monthly Exposure Opportunities in *UV+EB Technology* ENews

The *UV+EB Technology* ENews is distributed to over 4,800 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser's website and/or specific landing pages.

### Daily Exposure Opportunities on the *UV+EB Technology* Website

The *UV+EB Technology* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 9,150 page views per month from 5,400 unique monthly visitors



### QUARTER 3

- **Annual Buyers Guide Edition**
- **Industries:** Print and Packaging, Metal Decorating, Coil Coatings
- **Focuses:** Sustainability, Inks & Coatings
- **Technology:** UV LED Curing Equipment/Machinery

**Bonus Distribution:** Photopolymerization Fundamentals, PRINTING United, PACK EXPO Las Vegas

Ad Closing **July 21, 2025**  
 Ad Materials Due **July 28, 2025**  
 Publication Date **Aug. 15, 2025**  
 Online Launch **Aug. 25, 2025**



### QUARTER 4

- **Industries:** Medical/Biomedical, 3D Printing/Additive Manufacturing
- **Focuses:** Measurement & Testing
- **Technology:** Additives

**Bonus Distribution:** Big Ideas 2026

Ad Closing **Oct. 20, 2025**  
 Ad Materials Due **Oct. 27, 2025**  
 Publication Date **Nov. 14, 2025**  
 Online Launch **Nov. 24, 2025**

### Expanded Exposure Opportunities in the *UV+EB Technology* Digital Edition

- Free links to the advertiser's website through the digital edition, with 5,600 page views per month.
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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