EDITORIAL LINE-UP

QUARTER 1

- Industries: Electronics & Batteries, Automotive & Aerospace
- Focuses: Lightweighting, Tactile Coatings
- Technology: UV Curing Sources

Bonus Distribution:

- International Battery Seminar & Exhibit
- Battery Show South
- NPE 2027
- Adhesives & Bonding Expo
- 2027 RadTech UV+EB Technology Conference & Expo

Ad Closing **Jan. 18, 2027** Ad Materials Due **Jan. 25, 2027** Publication Date **Feb. 12, 2027** Online Launch **Feb. 26, 2027**

QUARTER 2

- Industries: Plastics & Composites, Wood & Building Products
- Focuses: UV/UV LED/EB Adhesives, Health & Safety
- Technology: Cure/Dose Measurement Equipment

Bonus Distribution:

- The Battery Show Europe
- FSEA Print Embellishment Conference

Ad Closing **Apr. 19, 2027** Ad Materials Due **Apr. 26, 2027** Publication Date **May 14, 2027** Online Launch **May 28, 2027**

QUARTER 3

- **Annual Buyers Guide Edition**
- Industries: Print and Packaging, Coil Coatings
- Focuses: Sustainability, Inks, Cast & Cure™
- Technology: UV/UV LED Inkjet & Screen Printing

Bonus Distribution:

- Photopolymerization Fundamentals
- PRINTING United
- PACK EXPO Las Vegas

Ad Closing **Aug. 9, 2027** Ad Materials Due **Aug. 16, 2027** Publication Date **Sept. 3, 2027** Online Launch **Sept. 17, 2027**

QUARTER 4

- Industries: Medical/Biomedical, Additive Manufacturing
- Focuses: Measurement & Testing
- Technology: 3D Printing Resins/Photopolymers

Bonus Distribution:

- Big Ideas 2028

Ad Closing **Oct. 25, 2027** Ad Materials Due **Nov. 1, 2027** Publication Date **Nov. 19, 2027** Online Launch **Dec. 3, 2027**

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